

The Echo has been requested to announce there will be a Parent-Teachers' Association meeting at Central School next Tuesday afternoon at 8 o'clock. You are respectfully urged to attend.

The Star Genius Club

SUBSCRIPTION \$2.00 PER YEAR ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISSISSIPPI, SATURDAY, DECEMBER 10, 1921.

Capital Building

The entertainment to have been given last night at the Central school will occur Monday night instead. Two plays by the High School will be presented. Admission 15 and 25 cents.

THIRTIETH YEAR—No. 51.

ANNOUNCEMENT!! THE PEERLESS PRODUCTS COMPANY, Inc. Bay St. Louis, Miss.

INCORPORATED UNDER LAWS
OF LOUISIANA.

1500 SHARES ALL COMMON STOCK.

NO PREFERRED OR BONDS.

Authorized Capital Stock, \$150,000.00

PAR VALUE \$100.00.

Is now offering for the purpose of having sufficient working capital, and to add new business we will sell a total of \$75,000.00 of our capital stock, at par value.

Our factory has been operated most successfully for the past 17 years by Northern capital under the management of Mr. George C. Firsching, who is now president of the Peerless Company. THE PEERLESS COMPANY DID EARN FOR 16 YEARS AN AVERAGE OF 25 PER CENT, NET, ON THE CAPITAL INVESTED IN THE PLANT WHICH HAS ONLY OPERATED ON AN AVERAGE OF ABOUT 7 MONTHS EACH YEAR PACKING SHRIMP AND OYSTERS.

We propose adding additional business that will keep the plant and our labor busy not less than 11 months in the year. We have promises and assurance from THE FARMERS IN HANCOCK COUNTY to contract with us, and grow vegetables during the spring and fall which will give us work during the months that have previously been the idle months. When the farmer knows that he has a contract for his whole crop, sold to a responsible canning factory, he is sure to market his crop at satisfactory prices. The owners of cut over lands, and those farms that are not producing, will soon become valuable and we hope that these owners will become interested with us to help develop their lands in the same way as Long Beach, Crystal Springs and other sections where truck farm lands cannot be bought for less than \$125.00 to \$300.00 per acre. We have contracted for a modern oyster shell crushing equipment to grind our shells and be sold for poultry feed grit, for which we have immediate sale at prices that show profits twice as large as packing the oyster shell nishes us the shell. We are reasonably sure that our earnings will be much greater than ever before, and those who are fortunate in owning some of our stock will find themselves drawing regular annual dividends.

We have several Bay St. Louis business men and some from New Orleans as stockholders and directors. We have a complete working organization for the successful operation of the plant and Mr. G. M. Ahrons is to handle the sales and is Secretary of the Company.

Stock subscriptions may be had by paying all cash or 50 per cent cash, balance by note or notes drawn at 60 or 90 days and secured by the stock purchased, payable at The Merchants Bank or The Hancock County Bank of Bay St. Louis, as we are depositors at both banks.

THOSE OF BAY ST. LOUIS WHO MAY WANT TO PURCHASE ONLY ONE OR UP TO 5 SHARES MAY PAY 25 PER CENT CASH, BALANCE BY A SERIES OF NOTES PAYABLE MONTHLY AND SECURED BY THE STOCK CERTIFICATE. AN INVESTMENT IN OUR COMPANY IS SAFE, AND IT OFFERS ITS STOCKHOLDERS THE BENEFIT OF OWNING STOCK THAT IS IN A MUTUAL COMPANY THAT IS OPERATING FOR THE BENEFIT OF ALL AND NOT FOR A CONTROLLING INTEREST. If interested write us P. O. BOX 8, or call us by phone and we will forward subscription blanks or call on you in person.

PEERLESS PRODUCTS COMPANY, Inc BAY ST. LOUIS, MISS.

STOP! READ, READ AGAIN AND CONSIDER. WHY SHOULD I NOT INVEST IN A HOME INDUSTRY THAT HAS EARNED LARGE DIVIDENDS EVER SINCE IT WAS BUILT? INVESTING MY MONEY IN BONDS AND OTHER SECURITIES AWAY FROM HOME, I MUST TRUST AND DEPEND ON STRANGERS.

OFFICIAL PROCEEDINGS OF BOARD OF MAYOR AND ALDERMEN FOR MONTH OF DECEMBER.

State of Mississippi,
Hancock County,
City of Bay St. Louis

A regular meeting of the Board of Mayor and Aldermen of the City of Bay St. Louis was held at the City Hall on Saturday, the 3rd day of December, 1921, at 5 o'clock, P. M. There were present: Mayor R. W. Webb, Aldermen W. C. Sick, L. C. Carver, R. S. Blaize, Leo Blaize, City Marshal Alb. Jones and City Secretary Sylvan J. Ladner.

The minutes of the previous meeting was read and on motion duly seconded and approved.

The financial statement was ordered spread upon the minutes, the others filed.

STATEMENT FOR NOVEMBER—

The Merchants Bank—City Depository.

CITY FUND—

Balance last report 2945.35

December 1st—received W H McDaniel RW 1229

—Meat Insp Fees 14.95

Macca Ben. Ass RW 1230

—rent, hall 5.00

Geo. Scheib RW 1231

—Imp. Stock 6.00

W H McDaniel RW 1232

—road tax 88.00

Albert Jones RW 1233

—licenses 34.84

F H Egloff RW 1234

—taxes 841.08

November 23—received:

—interest for July and Aug. and September 18.05

—\$3592.92

CREDITS—

By warrants to Board 524.99

Balance 3427.93

SCHOOL FUND—

Balance last report 57.89

November 23—Interest for July, Aug. and Sept. .54

December 1—received: F H Egloff, RW 1236, taxes 395.79

—\$3592.92

CREDITS—

By warrants to Board 351.90

BOND FUND—

Balance last report 253.57

November 23—Interest for July, August, Sept. 4.04

December 1—Received: F H Egloff RW 1225, taxes 395.79

CREDITS— \$257.61

By warrants to board .00

COLORED SCHOOL FUND— \$257.61

Balance last report re-

mains the same 153.75

RECAPITULATION—

City Fund 3427.93

School Fund 350.98

Municipal Improvement 116.97

Sinking Bond 10,849.06

Street Fund 594.32

School Building 315.77

Bond Fund 257.61

Colored School Fund 153.75

MUNICIPAL IMPROVEMENT—

Balance last report re-

mains the same \$116.97

SINKING BOND FUND—

Respectfully submitted to the Honorable Board of Mayor and Aldermen of the City of Bay St. Louis, this the 2nd day of December, 1921.

THE MERCHANTS BANK,

City Depository,

GEO. R. REA, Cashier.

Motion by Alderman Sick and sec-

onded by Alderman Carver and car-

ried that one (1) light be installed

on State street about four hundred

(400) feet west of Touline Street,

and one (1) light on Boardman Ave,

and B. Street.

It is ordered by the Board that

the municipal warrant of the City of

Bay St. Louis be and is hereby is-

sued to the Merchants Bank to pay

\$300.00 being the semi-annual in-

terest on \$10,000 Municipal Im-

provement Bond District No. 3 and

the sum of \$2,000 Retiring Bonds,

13 to 16 inclusive at \$500 all total-

\$2,800 payable out of the Sinking

Bond Fund due January 1st,

1922.

Moved by R. S. Blaize and sec-

onded by Leo Blaize, and carried;

that the City Secretary and Mayor be and

is hereby authorized to have printed

proper and appropriate Certificate

of Bonds for the \$30,000.00 of water

works bonds as per resolution pre-

viously passed by this Board; which

bonds have been sold to the Hancock

County Bank this date.

Moved by W. C. Sick and sec-

onded by R. S. Blaize and carried;

Whereas, the Board of Mayor and

Aldermen of the City of Bay St.

Louis, have been observing with

pleasure the campaign and activity

on the part of the L. & N. R. R. Co.

To satisfy the people along the Gulf

Coast by giving first-class railway

service as well as carrying on an ex-

pensive world-wide advertising cam-

aign of the beauties and advantages

of the Gulf Coast, and;

Whereas, the service has been of

great comfort and advantage to the

people of Bay St. Louis and the

Gulf Coast and the facts about the

natural advantages and beauty of

our section over all other summer

and winter resorts, being so beau-

tifully and truthfully told the people

in all parts of the world by the ad-

vertising campaign carried on by the

L. & N. R. R. Co.

Therefore, Be it Resolved: That

the Board of Mayor and Aldermen

of the City of Bay St. Louis for and

on behalf of the people of Bay St.

Louis and for and on behalf of them

selves express their thanks, com-

plimentation and appreciation to the

L. & N. R. R. Co., for their up-to-

date service and accomodations and

world-wide advertising of Bay St.

(Continued to Page 4.)

Bay St. Louis be and is hereby is-

sued to the Merchants Bank to pay

\$300.00 being the semi-annual in-

terest on \$10,000 Municipal Im-

provement Bond District No. 3 and

the sum of \$2,000 Retiring Bonds,

13 to 16 inclusive at \$500 all total-

\$2,800 payable out of the Sinking

Bond Fund due January 1st,

1922.

Moved by R. S. Blaize and sec-

onded by Leo Blaize, and carried;

that the City Secretary and Mayor be and

is hereby authorized to have printed

THE SEA COAST ECHO
C. G. Moreau, Editor and Publisher.
Official Journal of the Board of Supervisors, Hancock County, Miss.
Official Journal of Board of Mayor and Aldermen, Bay St. Louis, Miss.

"THE PAN-AMERICAN."

Officials of the Louisville & Nashville Railroad Company are to be congratulated on the inauguration of their de lux train, the "Pan-American," which service went into effect Saturday. All along the way the train was enthusiastically greeted. Delegations from Chambers of Commerce at Mobile and other main points between Cincinnati and New Orleans, met the train and greeted the accompanying officials. There were many congratulatory messages and flowers in profusion. From the daily press dispatches we are told that the trip was a triumphal one, and there was cause all the way for congratulations which have been extended the L. & N. and its live management.

The itinerary of this train has already been printed in these columns and will not bear repeating. It is, however, one of the finest and fastest not only in the South, but in the country. Its make up is of the very newest of rolling stock, all steel coaches with the very latest sleeping car equipment. It is possible to connect the series of drawing rooms just as a suite of rooms in a hotel, and in fact, the accommodation found in hotels exist on the Pan-American. Such a train will stimulate travel, revive business and bring the balance of the country in closer touch with our neighbor, New Orleans, the great metropolis of the South, and our own Gulf Coast will become better known since the Pan-American runs through this section.

The people of the Mississippi Gulf Coast are not unmindful of the L. & N.'s enterprise and progressiveness. They remember well that the very first step of the new L. & N. was to give the Gulf Coast first attention; that the finest local trains were inaugurated on the Gulf Coast last summer. And that this section now enjoys a fast service and schedule that must meet the accommodation of all who travel. The L. & N.'s service is second to none. True, it is a great transition, this L. & N. of yesterday and today, but the fact remains the credit of such aggressive and expansive campaign for improvement is none the less meritorious.

DON'T ENCOURAGE THEM.

Transients with stuff to sell that can be purchased here in Bay St. Louis should not be the "man who carries his stock in a 'flivver'" and makes the street corner his place of business should be urged, before he has had an opportunity to display his wares, to move on to the next town. The peddler with goods slung across his arm or piled in a pack on his back should be given to understand that the very streets he walks on are partly paid for by our hometown merchants, and that they, too, help in keeping those streets in repair. The little they pay in license, these transients, doesn't benefit the town enough to warrant their presence. If the license won't keep them out, put it up to where it will. Local merchants, men who have their money invested in Bay St. Louis and who pay taxes here, are entitled to every consideration. And protection from cheap-john transients is a consideration not to be overlooked.

What's the matter with the Twentieth amendment forbidding whine.

The man who finishes last in a political race always has an empty purse he can save as a souvenir.

Maybe the reason the mule kicks is because its owner won't buy a tractor.

Crookedness never pays in the long run. Look how they put the cork crew out of business.

An Ohio editor proposes a "Tell the Truth Week." He must be trying to start another war.

Most of the delegates at the disarmament congress want to bury the hatchet with the handle sticking out.

Looking at some of the autos passing through here, isn't it strange what some people will hang license tags on.

The National Council of Women wants to prohibit the sale of cigarettes to women. Maybe they want to beg them off the men.

The wise man can't tell when a woman laughs whether she really means it or if she is just trying to show off a dimple.

We see a story in an exchange where a woman used a telephone for the first time in 80 years. She must be on a party line.

And the mercant Christmas is going to be the one spent by those Bay St. Louis citizens who do their buying before everything has been pawed over.

CHRISTMAS SAVINGS CLUB AT BAY ST. LOUIS BANKS.

The pages of The Sea Coast Echo last week carried and will continue to carry until the end of the year great advertisements of the Bay St. Louis banks in exploitation of their Christmas Savings Clubs for 1922.

These advertisements carry an unusual significance to every man, woman and child in the immediate community and county, and should appeal to the reason and spirit of thrift and economy of every one. Banks over the country have carried the Savings Club for the past few years, and these have proven wonderful boons in every instance. In Bay St. Louis one bank alone has saved the people, who are members of its savings club, many thousands of dollars for 1921. This amount would otherwise never have been accumulated. It serves a double purpose. To some it means the beginning of quite a savings, possibly an ultimate amount that will pay for some great accomplishment. In any event the bank is a benefactor. This has been proven conclusively and repeatedly. You are the recipient of this benaction.

There is no better time than now to begin for 1922. The Bay St. Louis banks are ready to start you off. There are many classes for the member of the savings club. A class to fit every purse; an amount to meet every purpose. Possibly, and more likely you are, a member of the Christmas Club for the year now ending. Surely, if not, you ought to be one for 1922.

AND THIS MAN KNOWS.

Alfred Vivian, dean of the Ohio College of Agriculture said in an interview a few days ago: "Country communities need their own newspapers just as they need their own churches, schools and banks. Unless personal convenience is placed above community concern I think it could be shown that a community needs a home newspaper even more than it needs telephones. Telephones are a convenient means of communication between individuals, but every one, from the rich man on the hill to the poor man in the road side cottage can hear the voice of the newspaper and be benefited. Nothing goes further than unifying a neighborhood than a good weekly or semi-weekly paper. American communities have always had such papers—no other nation has anything like them. And because we are used to them, we often un-

dervalue them."

And if there is in Bay St. Louis in Hancock County, the man or woman who can endorse those words and who does not now read the home-town paper, we are pleased to invite you to visit us without delay.

GOOD IMPRESSIONS.

There is nothing in the world that makes so good an impression on others as an individual's good manners. Every boy and girl, man and woman in Bay St. Louis should make a close study of manners, for the whole future life and chances of business may hinge upon them. The child who goes forth without a thorough knowledge of manners and without a complete understanding of the value of manners and the necessity for applying them is on the open road to failure. The impression that a young man makes upon others is his greatest stock in trade. Great knowledge and splendid ability may be concealed by a veneer of bad manners. Business deals that may mean success or failure through an entire life have often, and will many times in the future, been won or lost through manners. Good manners cost nothing except the effort to acquire them—teach the child that and you have done that child a favor greater than can be measured in gold or silver.

We are heartily in favor of a bated navy, if it will curtail expenses.

Some men are born great and a good many achieve greatness. But the average man doesn't bother his head about it.

666 is a prescription for COLDS, FEVER and LA GRIPPE. It's the most speedy remedy we know. Quickly relieving CONSTIPATION, BILIOUSNESS, LOSS OF APPETITE AND HEADACHES.

CHANCERY NOTICE.
(No. 2498.)
The State of Mississippi.
To Louis J. Carter:

You are commanded to appear before the Chancery Court of the County of Hancock on the Fourth Monday of May, 1922, to defend the suit in said Court of Christine Carter,

wherein you are a defendant.

This, the 16th day of Nov. 1921.

To the Democratic Voters of the City of Bay St. Louis:

A mass meeting will be held at the City Hall, at 7 o'clock P. M., December 26th, 1921, for the purpose of electing a Democratic Executive Committee for the City of Bay St. Louis, Hancock County, Miss., to serve as the Executive Committee of

the Democratic Voters of the City of Bay St. Louis:

The Board reserves the right to reject any and all bids, to accept any bid, or to waive any informality in same.

GEO. FIRSCHING, President.

R. W. SISTRUNK, Secretary.

CALL FOR DEMOCRATIC MASS MEETING.

State of Mississippi.

County of Hancock.

City of Bay St. Louis, Dec. 1, 1921.

To the Democratic Voters of the City of Bay St. Louis:

A mass meeting will be held at the City Hall, at 7 o'clock P. M., December 26th, 1921, for the purpose of electing a Democratic Executive Committee for the City of Bay St. Louis, Hancock County, Miss., to serve as the Executive Committee of

the Democratic Voters of the City of Bay St. Louis:

The Board reserves the right to reject any and all bids, to accept any bid, or to waive any informality in same.

FORD CAR FOR SALE.

In perfect condition; self starter.

It will pay you to investigate. Telephone 136. Owner leaving for New York; must sell.

NOTICE TO CONTRACTORS.

SEALED BIDS will be received by the City Board of Bond Commissioners of the City of Bay St. Louis, Miss., until 1:00 P. M., January 4th, 1922, to furnish all materials, labor, equipment, and other things necessary for the construction and completion of a system of shore protection in accordance with plans and specifications now on file in the office of the City clerk.

The proposed construction is divided in two contracts: the principal items and approximate quantities of which are as follows:

CONTRACT I.

275 linear feet of concrete wall, Design A.

5008.71 linear feet of concrete wall, Design B.

1606.85 feet of linear concrete wall, Design C.

CONTRACT II.

62670 cubic yards of earth fill.

Bids may be submitted on one or both of the contracts at the option of the bidders; and the Board may award the contracts either separately or combined as may be deemed proper.

Each bid on contract one I must be accompanied by either a certified check or bidder's bond for the amount of \$1,000.00.

Each bid on Contract II must be accompanied by either certified check or bidder's bond for \$500.00.

The contractor or contractors to whom the work may be awarded will be required to accept the authorized bond issue of \$100,000.00 unconditional cash.

Copies of plans and specifications may be secured from Shaw & Woleben, Engineers, Gulfport, Miss., by depositing the sum of \$5.00.

The Board reserves the right to reject any and all bids, to accept any bid, or to waive any informality in same.

GEO. FIRSCHING, President.

R. W. SISTRUNK, Secretary.

DR. WILLIAM CAIN, VETERINARY HOSPITAL.

Bay-Kilm Road.

P. O. Box 23. Phone 115.

BAY ST. LOUIS, MISSISSIPPI.

DR. WILLIAM CAIN, VETERINARY HOSPITAL.

ATTORNEY-AT-LAW.

Practices in all Local, District and Federal Courts.

BAY ST. LOUIS, MISSISSIPPI.

EMILE J. GEX, ATTORNEY-AT-LAW.

Practices in all Local, District and Federal Courts.

BAY ST. LOUIS, MISSISSIPPI.

said city as provided by the Primary Elector Laws of the State.

H. S. WESTON, Chairman, County Democratic Exec. Committee

REMOVAL NOTICE.

On and after January 1st, 1922, we will be located in our new and larger quarters—across the street—in the store known as Bay Drug Company, or formerly Power Drug Co., now the BEACH DRUG COMPANY. Our enlarged quarters and increased facilities will enable us to give our customers THE VERY BEST OF SERVICE.

ON ACCOUNT OF Removal WE ARE GIVING 25 per ct. discount on all Goods For Cash.

If you are thinking of JEWELRY FOR

HOLIDAY GIFTS

we have a large variety to select from. We can surely please you.

WE WILL GLADLY CASH YOUR **Christmas Check.**

Bay Jewelry Store,

G. E. TEMPLET, Prop.
Corner Front and Main Streets.
BAY ST. LOUIS, MISSISSIPPI.

We remain open every Evening until 9 o'clock.

"Wear-Ever"

TWO-QUART Aluminum THICK HARD SHEET Stew Pan



Come to our store TODAY and get one of these genuine "Wear-Ever" TWO-QUART Stew Pans at the exceptionally low price of 59¢. Try it on your stove and KNOW why it is that more than two million American housewives prefer "Wear-Ever" to all other kinds of aluminum utensils.

JOSEPH O. MAUFRAZ,
BAY ST. LOUIS, MISS.

TYPEWRITER RIBBONS
THE SEA COAST ECHO



The Bay Mercantile Co's Pre-Holiday Sale

will offer the biggest reductions in prices in the history of Bay St. Louis to begin on Saturday, December 10th, 1921, Promptly at 8:00 O'clock A. M.

IN THE PAST WE HAVE PUT ON SOME OF THE BIGGEST SALES HELD ON THE GULF COAST BUT ALL OUR PREVIOUS SALES WILL BE ECLIPSED BY THIS ONE WHICH WILL INCLUDE GOODS FROM EVERY DEPARTMENT IN OUR BIG STORE SUCH AS NAME, VIZ:

Shoes, Hats, Pants, Suits, Hardware, Stoves, Paints, Furniture, Crockery, Trunks, Etc.

NO ATTENTION WILL BE GIVEN TO COST—GOODS MUST BE SOLD REGARDLESS—THIS WILL BE THE FIRST SALE OF A SUCCESSION OF CUT PRICE SALES UNTIL OUR ENTIRE STOCK IS DISPOSED OF. AMONG THE OTHER GOODS RECEIVED, WHICH WE ARE GOING TO SACRIFICE IN THIS SALE, WE WILL NAME A BIG LOT, BOTH AS A CHRISTMAS SAVING TO BUY AT THIS SALE, AS WELL AS

COLLARS FOR MEN.

Our native stock of Arrow Collars—a collar with a reputation for style and effect. In all sizes. Men will find this item a saving. These collars are sold in cities at haberdashery stores from 20c to 35c. We have marked this item below cost. **SPECIAL** 42½c

EXCEPTIONALLY VALUES IN GOODYEAR TENNIS SHOES—FOR ALL.

You will probably never have an opportunity to purchase Goodyear Tennis Shoes at the prices we are closing this lot at this sale. The kind that we sold heretofore for \$2.50 will be offered to you at a saving. 89c

HOSIERY FOR THE ENTIRE FAMILY.

We carry the celebrated "Foot Rest Hosiery." \$2.00 Silk Hose.....\$1.39
\$1.50 Silk Hose.....98c
\$1.25 Silk Hose.....85c
One lot High-Grade Silk Hose.....50c
One Lot Fibre Silk Hose.....30c

VERY SPECIAL.

Octagon Soap, 4 bars for.....	15c
Cream Pitchers, a bargain at.....	20c
Fire Shovels, good value.....	15c
Aluminum Soup Ladles, each.....	25c
Berry Sets (bowl and six saucers).....	98c
Table Knives and Forks, per dozen.....	\$1.25

EXTRAORDINARY SPECIALS FOR NEXT WEEK—BARGAINS TOO!

Maybe you or your boy needs a new suit for Christmas. This is your opportunity to make a selection of many nice fabrics. All wool blue serge suits for men, specially priced for this Pre-Holiday Sale at.....\$16.50
Boy's blue serge in all wool.....\$9.98 UP
Boy's green worsted.....\$8.49

CHRISTMAS SUGGESTION.
Treat yourself to a fine, all cotton mattress the best money can buy for.....\$13.50
Hats, all colors and shapes just received and at prices that will astonish you.....\$3.00 UP

ANOTHER SACRIFICING VALUE.

This will appeal to all men we feel sure. In our Clothing Department we have many beautiful cuts and materials in Men's Vests. Many of the clothing establishments throughout the country do not include vest with suits—generally two-piece suits—so to furnish the demand for extra vests we purchased a beautiful line. We are losing money to sacrifice them for such a low figure, but we must make room for the new stock of clothing that is to arrive shortly for Spring, so we are merely asking for vests that are worth from two dollars to five dollars. 75c UP.

MEN'S AND BOY'S HATS.

For a Christmas Gift in this Pre-Holiday Sale it will be to your advantage in price to give a Hat as a Gift. We have in stock a beautiful array of Stetsons and Knox Hats—hats that are the best in material, shape and design. Soft felt hats from two-fifty to.....\$5.50
Celebrated Stetson's at.....\$6.65
Fancy Caps from.....\$1.50 to \$3.00

FEW MORE SUGGESTIVE GIFTS.

Ladies' Bed Room Slippers.....	\$1.50 UP
Men's Bed Room Slippers.....	\$1.25 UP
Children's Bed Room Slippers.....	\$1.25 UP
Men's Umbrellas.....	\$1.50 UP

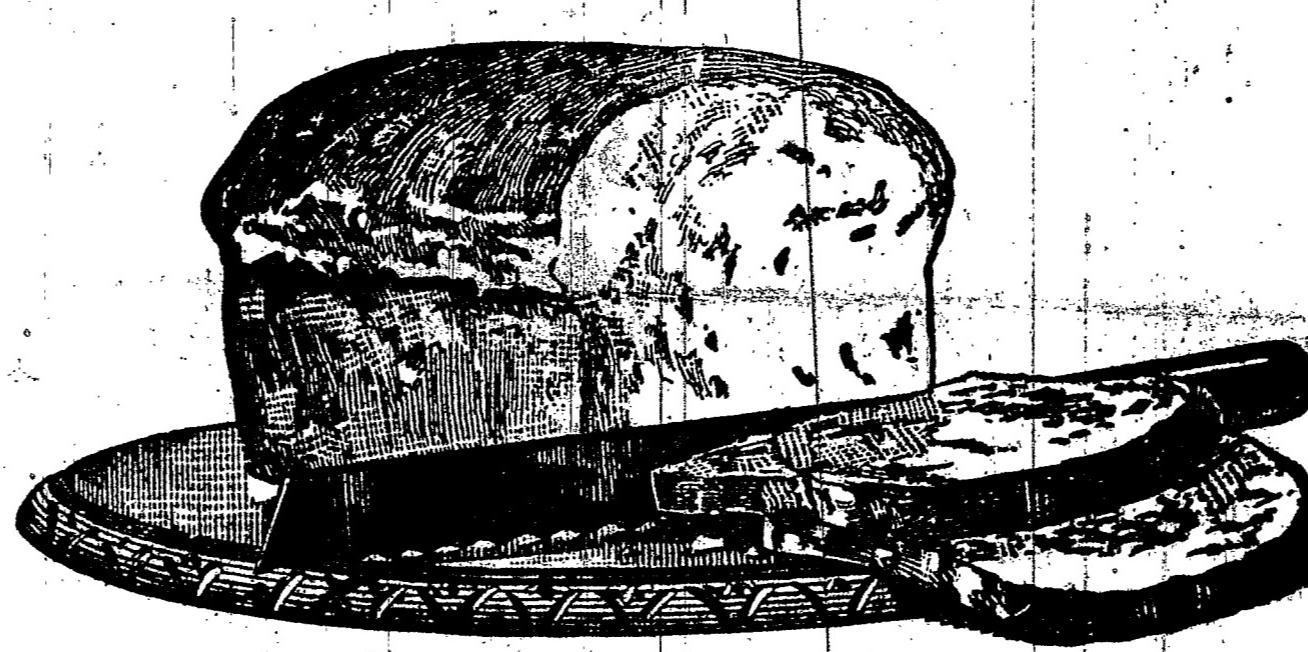
PAINTS, OILS AND VARNISHES.

If you are contemplating painting your house in the near future it will be to your advantage to see us as to your needs in that line, as we intend remodeling our Paint Room and we will need space. We must make a CLEAN-SWEEP of our present stock. We can sell you a good paint as low as \$2.50 a gallon. There will be no further decline in Paint for a long time as we are guaranteed against it, so why hesitate in making contemplated improvements anticipating a decrease in Paint. This assurance is yours. Come in today and have us send out the necessary paints and oils to begin the improvements of your home.

PRACTICAL GIFT SUGGESTIONS.

Gillette Safety Razors	Duplex Safety Razors
Pocket Knives	Suit Cases
Oil Heaters	Stove Mats
Alarm Clocks	Percolators
Four Bin (tin) Boxes	Nut Crackers
Thermost Fuel Sets	Hand Saws
Auto Seat Covers	Hair Clippers
Boys' Velocipedes	Flash Lights
Parasols	Wagons
Men's Fancy Caps	Barrows
Fancy Handkerchiefs (in boxes)	Petticoate
Towels	Sweaters
Bed Room Slippers	Tams
Bread Boxes	Hosiery
Cash Boxes	Lamps
Shades	Shades

AN APPRECIATIVE CHRISTMAS GIFT FOR WIFE OR MOTHER.



THIS OIL STOVE BAKES BREAD PERFECTLY.

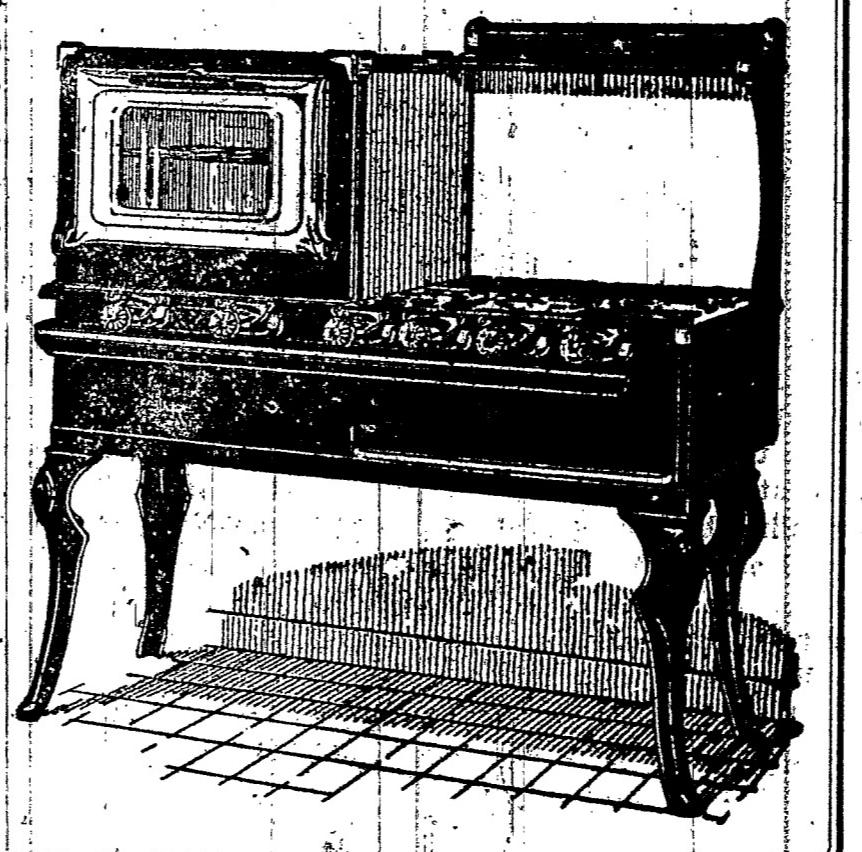
Not only thousands of housewives but many nationally respected Domestic Science Experts have tested out this RED STAR OIL STOVE. Everywhere the verdict is the same. No range of any kind—burning any kind of fuel can out-cook, out-bake, out-roast or out-fry it. The Red Star at a cost of only a few cents an hour will prepare any dish in your recipe book in the exact time called for.

PRICES DOWN TO BED ROCK.

This great cooking efficiency is due only to the RED STAR BURNER—an invention years ahead of its time. This wonderful burner has no wicks—nowick substitutes. It is all metal—weighs 8 1/2 pounds. Makes gas from kerosene, gasoline, etc. Gives two rings of hot blue gas flames instead of one sickly ring. Right up next to the cooking utensil. Burner becomes red-hot adding more heat. Gives enough heat for any kind of cooking. Uses only one gallon for 19 hours. Saves 25 Per cent of fuel.

PRICES REDUCED.

The Red Star is now selling at greatly reduced prices due to reductions made by the manufacturers. In addition the new stove has many improvements. We have never offered better value. Come in and witness a demonstration.



LADIES' WOOLEN SWEATERS AND CHILDREN'S MIDDY BLOUSE.

In this nice assortment of "Ladies' Woolen Sweaters and Ladies' and Children's Middy Blouses" we have made a lot of the assortment and ask you to make your choice and pay only ONE-HALF of the original price. Better come in early and make your selection. We don't believe that these items will last long at the sacrificing price made on these garments. Pick your choice and give us HALF PRICE.

SUIT CASES AND TRUNKS.

If you are contemplating a Holiday visit let us show you our selection of suit cases and trunks. We have them in imitation, leather, straw and all leather, specially marked \$1.29 to \$15.00 Trunks (in tin and fibre). **SPECIAL PRICE.**

WE CAN FIT OUT THE FAMILY IN SHOES.
We believe we have the largest stock of Shoes in Bay St. Louis—shoes for Babies, Children, Ladies' and Men at all prices. We aim to close our entire line if shoes in the next few weeks. Price will be no object. We are making a specialty of carrying in stock the famous Roberts, Johnson & Rand Shoes, who guarantee a \$5.00 cash reward if anything but leather is found in their shoes. Other brands in stock: Men's Beacon Shoes.....\$3.50 UP
Men's Army Shoes.....\$2.50 UP

MEN'S SHIRTS AT COST.

A real necessity and at prices we invite comparison. Nice, beautiful patterns and best of material and workmanship in these dress shirts. Men, this item should appeal to you. Two and two-fifty values for.....99c

MEN'S FOUR-IN-HAND TIES.

The price on these four-in-hand gentlemen's ties is just half what we sold them for before placing the stock in this sale. You'll be proud of the saving in prices as well as the material and design. Very Special at.....35c

WE QUOTE AMONG THE HUNDREDS OF OTHER BARGAINS—

Men's Overalls.....	\$1.50 UP
Work Pants.....	\$1.10 Pair
Men's Dress Pants.....	\$3.50 UP
Children's Overalls.....	75c Up
Scotch Tweed Shirts.....	\$1.49
Flannel Shirts.....	\$2.50 Up
Aluminum Soup Ladles.....	.25c Each
Aluminum Double Bakelite.....	.98c Each
Yellow Cotton, 2 yards for.....	15 Cents
White Cotton, yard wide, 2 yards for 25 Cents	
White Cotton, extra quality.....	.20c Yard
Children's "Billy Goat" Hose, 60c kind.....	.30c
Large Octagon Soap, 4 bars for.....	15 Cents

WINTER IS HERE! A HEATER.

Don't delay the heater problem. You will no doubt consider purchasing a new heater for the home. We can sell you a heater almost as cheap as you can patch up the old one. We handle all kinds—including the celebrated Wilson—well-known for durability, heat, and saving in fuel. We've got any size and at any price. To make room we will sacrifice some at a very low figure. COME IN TODAY!

A FEW CHRISTMAS SUGGESTIONS IN OUR FURNITURE DEPARTMENT.

Boy's Velocipedes, Children's Wagons, Baby Push Carta, Baby Buggies, Children's Rockers. Other SPECIALS in this department are reduced in price, such as: Ladies' Rockers, Large Lounging Rockers, Specially Priced for this PRE-HOLIDAY SALE. Visit this department and make your selection early. Kitchen Chairs, from \$1.35 to.....\$1.90
Dining Room Chairs, \$1.90 to.....\$3.50
Kitchen Tables from \$1.35 to.....\$4.50
Round Dining Tables, Very Special.....\$14.75
Kitchen Safes, reduced.....\$8.50 to \$14.50
Iron Beds.....\$4.50 to \$37.50
Iron Bed Springs.....\$3.25 to \$9.50
Parlor Tables.....\$3.50
Dressers, Wardrobes, Dressing Tables, for this Pre-Holiday Sale.....SPECIALY PRICED.

WE QUOTE AMONG THE HUNDREDS OF OTHER BARGAINS—

Extra Good Oating Flannel.....	10c Yard
Large Plates.....	10c Each
Cups and Saucers.....	10c Each
Boy's Suspenders.....	10c Pair
Ladies' Corsets, small sizes.....	.25c Each
Large White Platters.....	.35c Each
Suit Cases.....	\$1.29 Each
Big Lot Men's Caps.....	.25c Each
\$1.50 Flannellette Gowns.....	.99c Each
Men's two-pice Underwear.....	\$1.39 Suit
Men's Union Suits.....	\$1.25 Suit
Men's Lee Unionalls.....	\$4.00 Suit

THE BAY MERCANTILE CO.

"The Big Store on the Gulf Coast."

BAY ST. LOUIS, MISSISSIPPI.

Important Announcement

Opening Of Our New

CHRISTMAS CLUB



Come in and Join.

RESOLVE TO HAVE MONEY.

This is the time of the year when most people resolve to do the right thing.

Why not resolve to do the logical right thing—to have money.

OUR CHRISTMAS CLUB offers you a systematic method for depositing money regularly and whether you can spare a large or small sum, there is a club to suit you.

In only 50 weeks, and time passes quickly, you will have money for your Christmas needs or for future purposes.

Resolve to join OUR CHRISTMAS CLUB now—Come in and join.

PLAN OF THE CLUB.

The plan is simple: In the INCREASING CLUBS you begin with a certain amount, 1c, 2c, 5c or 10c and INCREASE your deposit the same amount each week.

In the DECREASING CLUB you begin with the largest payment and DECREASE your deposits each week.

In the EVEN AMOUNT CLUBS you begin with a certain amount, 25c, 50c, \$1, \$2, \$5, \$10, \$20 or any amount, and deposit the same each week.

HOW TO JOIN—It is easy.

Look at the tables below and select the club you wish to join and bring in your first deposit. We will make you a member of the Club and give you a pass book showing the Club you have joined and amount deposited.

Deposits are to be made each week or in advance. This is all there is to it. No cost or dues and no red tape.



IN OUR CHRISTMAS CLUB

next Christmas you will have



JOIN NOW

WHAT THE DIFFERENT CLUBS WILL AMOUNT TO IN FIFTY (50) WEEKS.

EVEN AMOUNT CLUB PLAN.

25c CLUB—Deposit 25c each week—in fifty (50) weeks	\$ 12.50
50c CLUB—Deposit 50c each week—in fifty (50) weeks	\$ 25.00
\$1 CLUB—Deposit \$1.00 each week—in fifty (50) weeks	\$ 50.00
\$2 CLUB—Deposit \$2.00 each week—in fifty (50) weeks	\$100.00

EVEN AMOUNT CLUB PLAN.

1c CLUB—Deposit 1c each week—in fifty (50) weeks	\$ 250.00
2c CLUB—Deposit 2c each week—in fifty (50) weeks	\$ 500.00
5c CLUB—Deposit 5c each week—in fifty (50) weeks	\$1,000.00
10c CLUB—Deposit 10c each week—in fifty (50) weeks	\$5,000.00

YOU CAN BEGIN WITH THE LARGEST PAYMENT AND DECREASE EACH WEEK.

WE PAY 4 PER CENT INTEREST ON CHRISTMAS CLUB ACCOUNTS.

MERCHANTS BANK, BAY ST. LOUIS, MISS.

THE SEA COAST ECHO.
C. G. Moreau, Editor and Publisher.

CITY ECHOES.

Mrs. Thomas B. Clifford, former Bay St. Louis resident, was the guest of Mrs. R. de Montuzin during the week. Mrs. Clifford was here to attend an initiation for the local Eastern Star. She will return in January, when she will install the newly-elected officers for 1922.

Owing to the inclement weather of Thursday, the Societe of the Immaculate Conception members were not able to parade and attend church services as had been planned and announced in these columns. However, the parade will be held tomorrow—Sunday—morning, followed by a special high mass at the Church of Our Lady of the Gulf.

A large number of creosoted piling have been deposited on the beach front along the front of the St. Stanislaus College. These will be used to extend the College pier and to deep water, affording better bathing facilities, fishing and general recreations to the collegians.

Mr. and Mrs. Gaspard Maurigi have a new acquisition to their family—a daughter, whose arrival dates since Saturday night of last week. This is the second daughter to come to the household of several sons, and Mr. and Mrs. Maurigi are correspondingly happy. They have the best wishes and congratulations of their numerous friends.

NOTICE TO BANKS

To Banks of Hancock and adjoining Counties:

The undersigned, Clerk of Board of Supervisors, Hancock County, Miss., will, on

MONDAY, JANUARY 2, 1922, at 11 o'clock, A. M., sell at public outcry at the front door of the court house to the highest bidder, the privilege of keeping the several funds of said county, as by law required.

Said bidder upon furnishing bond in the amount designated by the aforesaid Board, shall be known and designated as the County depository.

This 9th day of December, 1921.

A. A. KERGOSIEN,
Clerk Board of Supervisors,
(SEAL) Hancock County.

FOR SALE—Fine meat, hog, deer, duck; dishwasher. Address P. O. Box 363, Bay St. Louis, Miss.

Pursuant to official advertisement published in The Sea Coast Echo, bids for the building of the proposed Bay St. Louis ferry pier were received at public outcry Monday morning at the courthouse. The first bid received was for \$14,000, and the last and lowest was for \$6,915. However, the Board of Supervisors entered into contract with no one. A delegation from the Supervisors appeared before the City Council Monday night in quest of an appropriation to assist in defraying the expense, but a tie vote on the part of the council resulted that the matter for the present at least is in statu quo. But Bay St. Louis taxpayers, voters and others are not satisfied with this. Petitions are now in circulation asking the council to rescind its action.

The Bay Jewelry Store, G. E. Templett, owner, has a large advertisement in this issue of The Sea Coast Echo announcing a reduction of 25 per cent on all jewelry purchased for cash. This is on account of removal, Mr. Templett moving his stock and fixtures to another location. The Bay Jewelry Store has a handsome new stock, everything up-to-date, and in making holiday purchases it will be well to call and view the many and pretty things offered by the buying public.

Hardly necessary to call attention to the full page advertisement of the Bay Mercantile Company, Jno. Osoinach, owner, which occupies one full page of this issue of The Echo. The big sale began this morning and will continue for sixty days. There are innumerable seasonable values to interest. A visit to the big store will convince.

Married at New Orleans, December 5th, 1921, Mrs. Cecil Lyon Blakemore, of Bay St. Louis to Mr. Frank MacDonald, of New York, New York, California and Canada to City. The couple have gone to Los Angeles, California for the holidays but will reside in New York. The bride is 20, the groom 28.

FOR SALE—One upright piano in excellent condition. Can be seen at Arnold's Shoe Store.

FOR SALE—Young, fat chickens, 40 cents pound; also one pure bred Barred Rock rooster. Thompson strain, \$4.00. Call 40-J.

FOR SALE—One Velle, 5 passenger 1919 model; fine condition; practically new tires; \$650 cash, or terms to responsible buyer. Answer

PEERLESS PRODUCTS CO., Inc.

Home Concern Places \$75,000.00
Stock on Local Market—Oppor-

tunity to Become Identified
With Going Concern.

There appears in this issue of The Echo an announcement from the Peerless Products Company, Inc., that ought to interest every person who feels disposed to a safe and attractive investment and to co-operate and participate in a home industry concern.

Recently the big packing plant at Bay St. Louis, with its paraphernalia and appurtenances belonging to the Torsch Bros of Baltimore, Md., was bought over by local interests, headed by Mr. George C. Firsching, for seventeen years the successful resident manager for the Peerless.

Seventy-five thousand dollars of the capital stock it is proposed to sell in order to expand the activities of the company, and this is now offered to the people of Bay St. Louis, Hancock County and elsewhere at par value, \$100 per share, payable either cash or on terms. The proposition is a very attractive one, not only self-appealing but compelling and ought to at least be worthy of your investigation. It is proposed to have this plant operate all the year around.

To Bay St. Louis this ought to sound good. The canning of vegetables on so large a plan as is proposed will give values to local lands as nothing else will.

The advertisement of the Peerless

Products Company carrying the announcement and occupying half a page of The Echo this week, was only accepted by this newspaper after every figure carried thereon and every other statement as well, was verified by the book and records of the Peerless Company. Mr. Geo. C. Firsching and Mr. G. M. Ahrons, vouching for the correctness of the company's books and the audit of the New York Audit Committee.

Read the announcement carefully.

Keep it for future reference. A telephone call will bring you further information.

BOARD OF MAYOR AND ALDERMEN PROCEEDINGS—DECEMBER

Concluded from Page 1.)

Louis and the Gulf Coast and he it further resolved that a copy of this resolution be sent to Mr. John Rose, superintendent of the L. & N. R. R. Co., at New Orleans.

The following bills were allowed, approved and ordered paid out of the following funds:

CITY FUND.

R. W. Webb, mayor's salary, \$25; W. C. Sick, alderman salary, \$5; R. S. Blaize, alderman salary, \$5; Leo Blaize, alderman salary, \$5; L. C. Carver, alderman salary, \$5; Albert Jones, city marshal salary, \$75; W. H. McDaniel, deputy marshal salary, \$40; S. J. Ladner, secretary salary, \$90; R. L. Genin, attorney salary, \$25; The Times-Picayune advertising proposal water works \$6.80; The Sea Coast Echo, printing, \$7.50; W. L. Bourgeois, merchandise, 80c; F. H. Egloff, stamps for office, \$1; R. L. Genin, professional services case of Mrs. Nessson vs City, \$250.00; Cumberland Telephone and Telegraph Co., telephone for street commissioner, \$2; Cumberland Telephone & Telegraph Company, telephone for city marshal, \$2; Liberty Garage merchandise for city truck, \$22.89; The Bay Sea Food Company, 300 bbls shells @ 10c, \$30; Conrad Sick, lumber, \$10.20; The Bay Plumbing Company, merchandise, \$8.15; Alcide Labat, 300 bbls shells @ 10c, \$30; Peerless Oyster Co., shells, \$24.13; Bay Ice, Light and Bottling Works, lights, \$335.25; F. C. Bermond, shoeing city stock, \$8; S. J. Ladner, making registration 1 year, \$20.00.

STREET FUND.

L. Bangard, street commissioner salary, \$100; J. E. Johnston, treasurer No. 1, \$65; Jos. Capdepon, \$20.

RESOLUTION OF THANKS.

We, the teachers of Hancock and Pearl River counties, take this method to extend to the people of Caesar community our appreciation for the very kind reception extended us and sincere thanks to them for the great feast that was spread for us upon the occasion of our joint teachers meeting Saturday, December 3rd.

G. W. SANSON,

D. J. EVERETT,

S. P. POWELL,

J. E. JOHNSTON.

Committee.

teamster No. 2, \$65; Claude Monti, fire engine salary, \$5; Geo. F. Scheib, attending signal lights, \$5; Bay Jewelry Store, upkeep town clock, \$8; Breath's Service Garage, merchandise for truck, \$1; The Bay Mercantile Company, merchandise, \$4.45; Monti Bros., merchandise, \$10; Geo. Randolph, 78 bbls shells @ 15c, \$11.70; Walter Maurice, 125 bbls shells at 15c, \$18.75; Frank Perillo, 33 bbls shells, @ 15c, \$4.95; John Quiel, 20 bbls shells @ 15c, \$3; D. Choina, 60 bbls shells @ 15c, \$9; D. Choina, boarding prisoner 50c; James Taconi, 30 bbls shells @ 15c, \$4.50; Eddie Paudoux, labor, 19-1/2 days @ \$2.50, \$48.75; Jim Collier, labor, 14-1/2 days @ \$2.50, \$38.75; Leonard Favre, 4 1/2 days labor @ \$2.50, \$11.25; J. Tomasic, labor 4 days at \$2.50, \$10; John Basford, labor 5 days @ \$2.50, \$12.50.

SCHOOL FUND.

T. E. Kellar, pro rata salary city Superintendent of Education, \$60.39; Mary Spence, janitress salary, Central School, \$30; Kate Oliver, janitress salary Webb school, \$12.50; Seymour Miaton, janitress salary, Taylor school, \$10; Buddy Holmes, janitor Colored School, \$10; The Sea Coast Echo, printing for public school, \$45; The Bay Drug Co., mdse, \$4.80; Cumberland Telephone and Telegraph Co., telephone for Central School, \$2; A. M. Colson, mdse, \$7.25.

SCHOOL BUILDING FUND.

Jos. F. Cazeneuve, premium insurance, Taylor school, \$27; Henry Cuneo, 6 days labor @ \$5, \$30; Chas Hillen, 3 days labor @ \$4, \$12; Jno. Buehler, labor Taylor school, \$5; Peter Boudin, labor and merchandise \$163.18; Albert Monti, labor Central school, \$13.50; Jos. O. Mauffray, mdse, \$2.45; A. Seaford & Company lumber, \$8.70; The Bay Mercantile Company, merchandise, \$74.28.

SINKING FUND.

Merchants Bank semi-annual interest on \$31,000 Municipal Improvement Bonds at 5.1-2 and 6 percent, \$360.00; Merchants Bank, cost of exchange in paying interest on bonds, \$3.45; Merchants Bank redeeming bonds 13 @ 16 inclusive, \$500 Municipal Bonds, District No. 3 semi-annual interest on \$10,000, at 6 per cent, \$2,300.00.

There being no further business appearing the Board adjourned its meeting in concur.

S. J. LADNER, Secretary.

\$125 Down
AND BALANCE IN TWELVE MONTHS
NOW BUYS A BRAND NEW

Ford

THE UNIVERSAL CAR

FOR A LIMITED PERIOD, BEGINNING

Saturday morning, Dec. 10

WE WILL MAKE IT POSSIBLE FOR YOU TO DRIVE HOME A BRAND NEW FORD for \$125.00 Cash.

NOW IS THE TIME, THIS OPPORTUNITY WON'T LAST. YOUR CHRISTMAS SAVINGS CHECKS will be GLADLY CASHED.

We mean just that. All you need is \$125.00 and a disposition to pay the balance in twelve months.

There are no strings tied to this opportunity; no qualifications whatever. A brand new FORD is yours to use right away exactly as though you paid cash in full.

What could be a more enjoyable Christmas gift than a FORD? Just think of the pleasure it will bring the whole family.

The FORD is the "Universal Christmas Gift," so take advantage of this unusual offer NOW as it is for a limited time only. Visit us at once and place your order.

YOU WILL FIND YOUR FORD EQUIPPED WITH A LARGE STEERING WHEEL THAT CAN BE LOCKED AGAINST ALL LIKELIHOOD OF THEFT.